



CONCORDIA CASE STUDY

HELPING BUSINESSES GROW

Reliable Seasonal workers when you need them

Langdon Manor in Faversham, Kent takes great pride in producing high quality, flavourful soft fruit for their customers. Alastair Brooks of Langdon Manor was awarded Soft Fruit Grower of the Year in 2006 and has seen his business grow from strength to strength over the last decade. Alastair Brooks says:

"We first started working with Concordia back in the 1970s. They supplied us with small numbers of reliable motivated seasonal workers. But as the workforce for seasonal labour changed, we began to rely more and more on Concordia. The steady supply of quality labour has allowed us to grow and meet the demands of a challenging market place."

Sharing the same values and ethics

As a non profit organisation and registered charity, Concordia's approach of ensuring high standards for seasonal staff, is shared by Alastair Brooks. "I trust Concordia and the providence of the pickers. Concordia has helped ensure that standards of accommodation are good, that my seasonal workers are happy and consequently more productive, and I run a business that's attractive to work for."

Additional support when it's needed most

Concordia's pastoral care is on hand to help financially and emotionally should the worst happen and workers need emergency repatriation, counselling or help with hospital care. Such a scenario became reality at Langdon Manor in 2009 and Alastair Brooks was able to call on Concordia for advice and financial support in caring for a member of staff. He says of the experience "Having Concordia's help and support in such a crisis was invaluable. It was good to have a support blanket."

Looking to the future

Langdon Manor continues to work with Concordia for their supply of seasonal labour because they offer a reliable and quality worker. Alastair Brooks says "Knowing we have a reliable workforce of seasonal workers from Concordia means we can grow our business year on year."

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**Alastair Brooks,
Langdon Manor**